



Frequently Asked Questions (FAQs)

Below are some common questions and their answers regarding the GHN event sponsorship application process to assist you further:

Where can I find the sponsorship application form?

The sponsorship application form is available on the Greater Health Now (GHN) website under the Funding Opportunities menu dropdown/Community Investment tab. Please ensure you read the policy and all other supplemental documents before completing the most recent version of the application form.

Can my organization apply for sponsorship if we have received GHN funding in the past?

Yes, previous receipt of GHN funding does not disqualify your organization from applying for event sponsorship. However, priority may be given to organizations that have not received funding recently to ensure a wide distribution of resources.

What should I include in the marketing plan?

Your marketing plan should outline how you intend to promote GHN throughout your event. This includes, but is not limited to, logo placement, mentions in speeches or presentations, and branded materials. Be specific about where and how GHN's support will be acknowledged.

What happens if my event is cancelled?

If your event is cancelled due to unforeseen circumstances beyond your control, you are required to notify GHN immediately. Any unspent sponsorship funds must be returned to GHN within 30 days of the cancellation notice.

How can I ensure my application stands out?

Ensure your application is complete, with clear and concise answers that directly showcase how your event aligns with GHN's mission and focus areas. Providing detailed plans, especially for the use of funds and marketing, can help your application stand out.

Who can I contact for questions not answered in the FAQs?

If you have questions that are not covered in these FAQs, please contact us via email at asmith@greaterhealthnow.org. Our team is ready to assist you with any queries you might have regarding the sponsorship application process. We hope these FAQs have provided you with the information needed to proceed confidently with your GHN event sponsorship application. Remember, our goal is to foster partnerships that promote health equity and support meaningful community initiatives.